The Evolution PAYMENT METHODS

OVERVIEW OF -

THE HISTORY OF PAYMENTS

Bartering

Before money as we know it was invented, people acquired what they wanted and needed by exchanging goods and services in a system known as bartering. Popular items used in bartering included weapons, salt, spices, skins and food.

Gold and Silver Coins

Minted coins that became official currency were first used in Lydia, an ancient kingdom in what is now Turkey. They were made from gold combined with other metals.

Paper Notes

China started using paper currency in 900 A.D.; it was much easier to carry around than silver, gold, copper or iron. When Marco Polo returned from China to Europe in 1296, he talked about the use of paper money, but the idea was so unbelievable to Europeans that they did not believe him.

Checks

In the U.S., the first printed checks began circulating in 1762. Before that, checks were written out by hand, more like an oldfashioned IOU note.

Credit Cards

Diner's Club and American Express issued the first charge cards in the 1950s, but the balance had to be paid off each month. Bank of America then launched the first modern credit card, which later evolved into the Visa card. Ten years later, the Master Charge card followed, which evolved into MasterCard.

Electronic Payments

Though some forms of electronic transfers existed, it wasn't until the internet that electronic and digital payments took off. In the early days, special equipment and software was needed.

Cryptocurrency

Digitally traded currency, like Bitcoin, whose production and transmission are regulated by data encryption, not a central authority like a government or bank.

TIMELINE

600 B.C. Metal coins first minted

960 A.D. Paper banknotes first used in China

1600 Paper banknotes first used in Europe

1786 U.S. dollar first issued

1909 U.S. penny first minted

1914 First charge card issued by Western Union

1938 U.S. nickel first minted

1958 American Express introduces charge card

1958 Bank of America introduces first credit card

1965 U.S. dime and quarter first minted

1967 First networked ATM cash machine

1979 Online transaction processing is invented

1983 Basic online banking introduced

1984 First nationwide debit card system

1989 The World Wide Web is invented

1996 Visa and MasterCard create electronic payments

1997 ExxonMobile launches first contactless payment

1997 Amazon.com launches

1998 Paypal launches

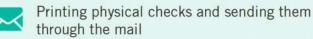
2007 iPhone introduced

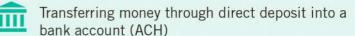
2009

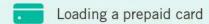
2007 First digital/mobile wallet payment system

Cryptocurrency invented

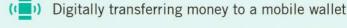
PAYMENT OPTIONS







Offering cash pickup at a money transfer service



Accessing wages or commissions immediately after earning them via apps

TOP DIGITAL WALLET APPS

(1) Square Cash

(1) Apple Pay

(1) Google Pay

(1) Samsung Pav

(1) Alipay

(√) WeChat Pay

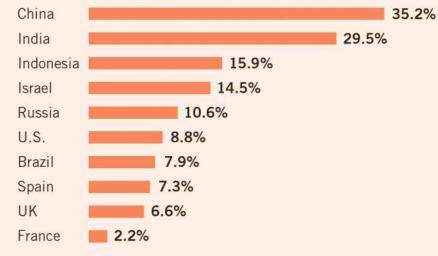


In-store mobile payments are expected to overtake credit cards and grow from \$75 billion in 2016 to over \$500 billion at the end of 2020.

Payments should be EASY, CONVENIENT and CUSTOMER-CENTRIC.

CHINA'S MOBILE PAYMENT **ADOPTION** BEATS ALL OTHERS

Number of users in 2019



Source: Statista