

FASTEST-GROWING YOUNG COMPANIES



RANKED BY REVENUE GROWTH

Each month, *The Ranks* spotlights companies, people or trends that are important to the direct selling channel. This month, **The Ranks lists the fastest-growing young direct selling companies, ranked by revenue growth.** We also included a list of **Young Companies to Watch** that have recently launched. *The Ranks* will vary monthly in type of information and in number of items included.

Rank	Company Name & Location	Year Founded	2018 Revenue	2019 Revenue	\$ Growth	Product Category
1	New U Life Lehi, UT newulife.com	2017	\$60M	\$150M	\$90M	Health and Wellness
2	Elevacity Plano, TX elevacity.com	2017	\$49M	\$135M	\$86M	Health and Wellness
3	My Daily Choice Las Vegas, NV mydailychoice.com	2016	\$100M	\$170M	\$70M	Health and Wellness
4	MWR Life Ft. Lauderdale, FL mwrlife.com		\$24M	\$64M	\$40M	Travel
5	ibuumerang Houston, TX ibuumerang.com	2019	\$0	\$30M	\$30M	Travel
6	Kannaway San Diego, CA kannaway.com	2014	\$60M	\$86M	\$26M	Health and Wellness
7	Uforia Dallas, TX uforiascience.com	2018	\$1M	\$9M	\$8M	Health and Wellness
8	JIFU Boise, ID JIFU.com	2019	\$0	\$7M	\$7M	Travel
9	Globallee Irving, TX globallee.com	2018	\$1M	\$5M	\$4M	Health and Wellness
10	Red Aspen Boise, ID redaspenlove.com	2017	\$3.6M	\$6M	\$2.4M	Beauty
11	Truvy Draper, UT truvy.com	2015	\$106M	\$107M	\$1M	Health and Wellness

YOUNG COMPANIES TO WATCH

Company Name & Location	Launch Date	Key Executive	Product Category	Website
Bellame Dublin, CA	2018	Melissa Thompson	Beauty, Personal Care	bellame.com
Green Compass Wilmington, NC	2019	Sterling Cook	Health and Wellness	greencompassglobal.com
Lucro Life Apollo Beach, FL	2020	Richard Wyche	Travel, Health and Wellness	lucrolife.com
Navan Global Franklin, TN	2019	Trey Knight	Health and Wellness	navanglobal.com
Scout and Cellar Farmers Branch, TX	2017	Sarah Shadonix	Wine	scoutandcellar.com
Solvasa Beauty San Francisco, CA	2020	Lori Bush	Beauty, Health and Wellness	solvasabeauty.com
Theorem Method Tempe, AZ	2020	Brian Palmer	Personal Care	theoremmethod.com
Univia St. George, UT	2019	Kevin Hafen	Health and Wellness, Beauty	univia.com