

THE

RANKS



SOFTWARE PLATFORM COMPANIES

RANKED BY NUMBER OF DIRECT SELLING CLIENTS

Each month *The Ranks* spotlights companies, people or trends that are important to the direct selling channel. This month, ***The Ranks* lists companies with software platforms for direct selling companies, ranked by number of direct selling clients.** If client information was not provided, “did not provide” is used in the column. *The Ranks* will vary monthly in type of information and in number of items included.

Rank	Company Name & Location	Number of DS Clients	Contact Info	Flagship Product	3 Representative Clients
1	<u>ByDesign Technologies</u> Tampa, FL bydesign.com	152	Linda Gulla linda.gulla@bydesign.com 813-253-2235	Freedom	Kyäni Paparazzi Accessories New U Life
2	MultiSoft Cape Coral, FL multisoft.com	132	Robert Proctor sales@multisoft.com 239-945-6433	MarketPowerPRO	Theorem Jump to Health JIFU
3	<u>Trinity Software Inc.</u> Arlington, TX trinitysoft.net	120	Jerry Reynolds sales@trinitysoft.net 817-394-5401	Firestorm	Did not provide
4	IDSTC Tampa, FL idstc.com	100	Ian Cordell icordell@idstc.com 813-277-0625	Flight	Did not provide
5	<u>EXIGO</u> Dallas, TX exigo.com	95	Gregg Corella, VP of Sales greggc@exigo.com 214-367-9933	Exigo Platform as a Service	Color Street LR Health & Beauty ItWorks! Global
6	<u>DirectScale, Inc.</u> Orem, UT directscale.com	52	Jim Marks, Chief Revenue Officer SALES @directscale.com 833-544-1315	DirectScale Influencer and Direct Selling Platform	Kynect (Stream) TruVision ToriBelle
7	<u>InfoTrax</u> Orem, UT infotraxsys.com	49	Sean Smith, CEO sean@infotraxsys.com 801-431-4900	DataTrax	doTerra LifeVantage MONAT Global
8	<u>Xirect</u> American Fork, UT xirect.com	12	Verney Quiroz info@xirectss.com 385-448-1800	xSuite	Asea Ambrosia Tibena
9	<u>Thatcher</u> Naperville, IL thatchertech.com	Did not provide	Trace Jensen TJensen@thatchertech.com 01-233-8200	Prowess	Did not provide