

RECOGNIZING PHILANTHROPY IN THE CHANNEL

LISTED IN ALPHABETICAL ORDER

Each month, *The Ranks* spotlights companies, people or trends that are important to the direct selling channel. This month, we present to you *The Thanks*, to celebrate the charitable causes, foundations and philanthropy that direct sellers have supported in 2022. We would like to emphasize that, due to limited space, this list is just a sampling of the generosity found in our channel. For those companies not listed, we look forward to learning about your CSR efforts so that we may include them in next year’s issue.

COMPANY NAME	ORGANIZATION OR CAUSE SUPPORTED	DESCRIPTION	WEBSITE/CONTACT
AdvoCare	AdvoCare Foundation	Committed to helping families live safe, happy and healthy lives.	advocarefoundation.org
Amare Global	The Children's Center Utah	Comprehensive mental health care for children.	Joni Clark jclark@tccutah.org
Amway	Amway Cares	17 non-profit orgs served near Ada, MI headquarters.	amway.com/en_US/corporate-social-responsibility
Arbonne	Flourish Arbonne Foundation	Grant-making foundation focused on mental well-being for youth.	Kaeli Carrera Director, kcarrera@arbonne.com
Color Street	Color Street Foundation	Supported by our team of Stylists: Awareness campaigns for birth defects, substance use disorder, breast cancer and various child-centered adversities.	colorstreet.com/home/giving-back
Herbalife	Nutrition for Zero Hunger	Providing critical resources and expertise to communities around the world. Collaborating with leading nonprofit partners, we are committed to find the answers to this challenge.	iamherbalifenutrition.com/global-responsibility/nutrition-for-zero-hunger/
Isagenix	ISA Foundation	Providing grants to nonprofits supporting child nutrition, wellness education, natural disaster aid, equality.	isafoundation.net
Jordan Essentials	Feeding America	In addition to supporting teachers and breast cancer awareness, Jordan Essentials has donated 264,000 meals to Feeding America. During the month of November, every time a party is closed we donate 10 meals.	Marian Smith, Director of Sales & Communication Marian@jordanessentials.com
Kannaway	Por Grace	Raising awareness and donating funds to great causes, proud to support the not-for-profit foundation, Por Grace.	kannaway.com/corporphan/porgrace
Longaberger	American Cancer Society	Horizon of Hope Campaigns have supported research, new proposal funding, and real-life challenges for those diagnosed or at risk for breast cancer. Longaberger is proud to continue our longtime collaboration with Horizon of Hope and The American Cancer Society.	cancer.org
Mary Kay	Mary Kay Foundation	Focus: Eliminate Cancer - one in three women will be diagnosed with some form of cancer during in their lifetime. / End Domestic Violence - Committed to stopping the violence, breaking the silence and making a difference.	marykayfoundation.org
Momentum Factor	Casita Linda	Casita Linda’s mission is to create a dignified, safe and empowering environment that provides a foundation of hope for families living in extreme poverty.	casitalinda.org
MONAT	MONAT Gratitude	Global giving effort focusing on education, children and families.	gratitude@monatglobal.com
Nature’s Sunshine	Impact Foundation	Dedicated to sharing the healing power of nature with hundreds of thousands of women and children, providing them with essential vitamins, nutrients, and other essentials they need to survive.	myimpactfoundation.org
Neora	Neora Ripple Foundation	Built to inspire Brand Partners to take the initiative to make the world a better place, both individually and collectively.	neoraripple.org
Norwex	Norwex Foundation for a Brighter Future	We support organizations committed to helping families and protecting our planet.	norwexfoundation.org
NuSkin	Force for Good Foundation	Providing opportunity for improved children’s health & wellness around the globe.	forceforgood.org
NuVita	Girl Up	Each month a portion of all proceeds benefits a different charity, organization, or cause. Specific focus on putting an end to human trafficking.	nuvitacbd.com/pages/giving-back
Plexus Worldwide	Global Giving Day	Plexus is dedicated to making donations to local charities that enhance innovation, promote technology-related educational programs (STEM) and preserve the quality of life in the communities in which our teammates reside.	plexus.com/en-us/sustainability/charitable-giving
Pure Romance	Living With Change	Supporting transgender youth and their families.	livingwithchange.org
Rallyware	Ukraine humanitarian aid	Rallyware supports multiple Ukrainian organizations that are helping Ukrainian people to fight for their freedom and sovereignty.	info@rallyware.com
Ruby Ribbon	White Pony Express and the National Breast Cancer Foundation	Giving back to women in need.	whiteponyexpress.org nationalbreastcancer.org
Sanki Global LLC	BelAge For Two	Supporting Down Syndrome, Autism, Diabetes, and Cancer organizations among others.	marketing.us@sankiglobal.com
Senegence	The Make Sense Foundation	Supporting women and children in need.	web.senegence.com/en_us/non-profit-foundation
Scentsy	Scentsy Family Foundation	Scentsy Family Foundation, a 501(c)(3) that funds causes focusing on children, family and communities.	scentsy.com/charitable-cause
Scout & Cellar	1% for the Planet	1% for the Planet represents a global network of businesses, individuals and environmental organizations tackling our planet’s most pressing environmental issues.	onepercentfortheplanet.org
USANA	USANA Foundation	The USANA Foundation provides immediate and long-term global food relief for those in severe need.	usanafoundation.org
Vasayo	Hearts and Hands for Humanity	Drilling clean-water wells for communities in Tanzania, Africa.	heartsandhandsforhumanity.org
Verb	Verb for Humanity	Comitted to providing vital educational resources that promote solutions to social and environmental challenges.	v4h@verb.tech